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The Town of Cromwell Farmers Market is conveniently located on the Connecticut River at the scenic Riverport Park. The Town of Cromwell Farmers Market aims to support the local economy, enrich the quality of life in our Town, and promote the public health and environmental benefits of eating local and Connecticut's sustainable agriculture.

Every Friday from 4:00 p.m. to 7:00 p.m. from June 5 through September 4, the Town of Cromwell Farmers Market becomes the "Town Square" for our community.

With average crowds of approximately 850 + people weekly and our other Town events at this same location throughout the season, the Town of Cromwell Farmers Market is a community favorite! In addition to farm-fresh vegetables, locally sourced products, and artisans, there are food trucks, vendors and live music.

#### **The Mission of the Town of Cromwell Farmers Market:**

- Support the local economy by providing fruits, vegetables, and other products directly to the consumer from the producer.
- Enrich the quality of life in Cromwell through the additional venue for community interaction in a public space.
- Broaden public health and environmental benefits of sustainable agriculture in Connecticut.

The Town of Cromwell Farmers Market operates under the umbrella of the Town of Cromwell and is overseen by the Recreation Department.

#### **Become a Sponsor!**

Sponsorship of the Town of Cromwell Farmers Market is a great way to build your brand and connect with the local community!

By being a Sponsor of the Town of Cromwell Farmers Market, you will be playing an essential role in helping this Market continue to thrive and grow every season!

View the Sponsorship packages on back

## **Sponsorship Levels:**

- ❖ **Diamond Corporate Level** = includes full season space, logo on billboard throughout the market season, individual yard sign displayed during each night of the market, large logo on website, Town of Cromwell Farmers Market polo shirt. **Price = \$1,000 +**
- ❖ **Platinum Level** = includes name on individual yard sign displayed during each night of the Town of Cromwell Farmers Market and logo on website. **Price = \$500 +**
- ❖ **Gold Level** = includes name on yard sign displayed during each night of the Town of Cromwell Farmers Market and logo on website. **Price = \$300 +**
- ❖ **Silver Level** = Logo on website. Market visited by 850 + people per week. **Price = \$100 +**
- ❖ **Other** = Any amount not listed to offset expenses incurred by the Town of Cromwell Farmers Market. Amount = \$\_\_\_\_\_

We will be bringing in weekly entertainment as well as special guests/programs to keep everyone entertained. If you would like to sponsor one of these special market events or entertainment, please call the Recreation Department at 860-632-3467, extension 2 or email [recreation@cromwellct.com](mailto:recreation@cromwellct.com). Let's discuss your goals. Together we will build the appropriate package to effectively deliver your marketing message to the Town of Cromwell and surrounding communities.



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## 2026 SPONSORSHIP PACKAGES

Please place a checkmark by desired package or individual option(s):

**Diamond Corporate Level** = includes full season space, logo on billboard throughout the market season, individual yard sign displayed during each night of the market, large logo on website, and Town of Cromwell Farmers Market polo shirt. **Price = \$1,000 +**

**Platinum Level** = includes name on individual yard sign displayed during each night of the Town of Cromwell Farmers Market and logo on website. **Price = \$500 +**

**Gold Level** = includes name on yard sign displayed during each night of the Town of Cromwell Farmers Market and logo on website. **Price = \$300 +**

**Silver Level** = Logo on website. **Price = \$100 +**

**Other** = Any amount not listed to offset expenses incurred by the Town of Cromwell Farmers Market. Amount = \$\_\_\_\_\_

Business/Family Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Primary Contact Name: \_\_\_\_\_

Primary Contact Email Address: \_\_\_\_\_

Primary Contact Phone Number: Home: \_\_\_\_\_

Work: \_\_\_\_\_ Mobile: \_\_\_\_\_

LOGO (if applicable): email to [recreation@cromwellct.com](mailto:recreation@cromwellct.com)

Please make checks payable to: **“Town of Cromwell Farmers Market”**

Any questions, please call Recreation Director Scott Kieras at 860-632-3467.